



**Junior
Achievement®**

LONDON & DISTRICT INC.
Serving Youth in Middlesex, Elgin, Oxford, Huron & Perth

**Programs are offered
to over 10,000 children
and youth of London,
Middlesex, Oxford,
Elgin, Huron and Perth.**



About Junior Achievement...

Our Mission

To inspire and educate young Canadians to value free enterprise, understand business and economics and develop entrepreneurial and leadership skills by increasing confidence in their self-sufficiency.

Our Vision

We will be vital to the success of our youth in reaching their potential through partnership with business and educators in delivery of relevant business learning experiences by inspired volunteers.

Our Goal

To ensure all children and youth of our community have the opportunity to experience at least one JA program during their educational years.

Locally, Junior Achievement of London and District's programs will reach over 10,000 youth in the 2002-03 school year.

The business community's generous support enables JA to profoundly impact the youth of our community.

Junior Achievement of London & District Presents Summer 2003



Camp B.B. Business Basics

Let Their Success Be Your Inspiration!



Camp Business Basics ...

offers children a new and exciting approach to learning basic business skills. Children participate in a week-long session in which they will learn many basic business ideas in a bright and energetic environment. Children will have the opportunity to create and market their own product & business. Camp B.B. will provide children with a lifetime of useful knowledge and memories.

Where Success....



Camp Business Basics Goals

Help children understand business basics in the areas of organization, finance, production, marketing & communication

Develop entrepreneurial & leadership skills

Provide opportunity to relate personal experience to the business world through field trips, guest speakers & special events

Encourage creativity by engaging in arts, crafts & other recreational activities

Encourage teamwork & decision making skills through problem solving activities

Create memories & develop skills that will last a lifetime

Grows Naturally!

For More Information



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